**Sample Book Review Request Email**

Send the following email to 30 to 40 close friends or family members

Subject – Can you do me a small favour?

I’ll be running a campaign to get my new book onto the bestseller lists in month or so. I need to get some people to post book reviews of my book on Amazon.com before this happens, as the number of 5-star reviews will be a factor in whether or not I get on the bestseller lists.

Amazon.com only let’s people who’ve previously bought a book on Amazon submit book reviews. So if you’ve never bought a book on Amazon, please don’t worry, you’re excused. If you’ve bought a book before though, I’d really appreciate it if you could go to the following link, click on customer reviews and write me a 5 star review.

[link to your book here]

Please let me know if you’d like me to send you a copy of the ebook to read first.

Thanks for your help!

[sign]